



Family Office Advisor, Investor, Author

Katsura Suzuki GmbH
FAMOS Family Office Service GmbH

35 years in Switzerland

I have an extensive career in global family office advisory and private banking. I was Head of Japan Business at Ernst & Young Zurich for 20 years and received my DBA (Doctorate in Business Administration) in 2006 during my tenure there. Over the years, I have held leadership positions in several companies, including seven board-level positions. I provide asset protection advisory services in Switzerland and Japan with industry experts.

Financial Advisory, Consulting & Mentoring, Books & Seminars

Financial Advisory

As a founding partner of FAMOS, a Swiss family office services company, I provide solutions for long-term asset protection. FAMOS is a trusted advisor and provides second opinions and strategic consulting to support business, family, health, next generation education, succession, and investment opportunities. We are also experienced in creating tailor-made asset allocation strategies and coordinating and overseeing their implementation.

Consulting & Mentoring

For your business and financial needs, KS GmbH offers individualized consulting and mentoring from a neutral standpoint. With my alliance partners I offer lectures on the Swiss financial system and how to access the private equity market. We focus on visionary companies and regions as an investment opportunity. With investments in technology, healthcare, and innovation around the world, we help companies implementing cutting-edge technologies and philosophies. We work together on a project-by-project basis, each leveraging our own areas of expertise. Our unique code of honor ensures that our teamwork is responsive to diversity.



Books & Seminars

I grew up in a family with traditional Japanese values, but have spent most of my career in Western business environments. I am writing books and give seminars to share my unique experience and knowledge. With my recently published books, "The Birdfish" (2021) and "Invisible Gift" (2022), I hope to bridge the East and the West and formulate a simple message, which I share with children and adults. It is essential for global citizens.

Based on my publications, financial and multinational business expertise and experience, I offer online and in-person motivational presentations and training sessions for businesses, corporations, organizations, schools, parents and community groups.

Examples of seminar topics include the following:

Seminars based on "The Birdfish and the Secret of Crystal Island":

- How to help your child deal with bullying
- What makes you different makes you special

Seminar based on "The Invisible Gift":

- How to Deal with Conflict in the Workplace
- How to strengthen your relationship with your partner/children/parents/siblings
- The Invisible Gift - how to harness its power in your life

Seminars in other areas

- Family office related topics
- Business-related topics
- Basic financial literacy and investing to prepare for the next generation and retirement
- Comparison of codes of honor and codes of conduct
- Cross-cultural communication gap between Swiss and Japanese businesses
- Diversity - How to make the most of diversity
- The Swiss system and financial business

